



MMC 2132

Introduction to Media Production

Course Day and Time

3 credits – meets as lab course (one day/week for three hours)

Semester: Fall 2024

Instructor: Ivy Ashe

Office: CU 225

Office hours: TBD

Classroom: TBD

Email: iashe@fau.edu

Course Description

An introduction to media production for filmmakers, journalists, and digital content creators, covering fiction and nonfiction storytelling, image creation, sound, editing, writing, research, and more. Includes practice-based assignments that prepare students for more advanced production classes.

Instructional Method

In-Person. There is no remote option for this course.

Course Objectives/Student Learning Outcomes

As a result of participating fully in this course, students will be able to:

- develop foundational media production skills
- demonstrate competency in applying these skills to produce original work
- pitch, develop, produce, revise, and showcase media projects
- structure fiction and nonfiction narratives using both audio and visual tools and techniques
- communicate effectively to improve their own work and that of their peers

Critical Thinking Statement

One of the objectives of this course is to facilitate critical thinking and debate around topics, theories, and concepts where disagreement is not only anticipated, but encouraged. The ability to think critically, express your ideas clearly, and respond to the professor and other students civilly are the keystones of the academic experience. In this course, the professor will provide instruction in an objective manner and will remain open to a wide variety of viewpoints, so long as those viewpoints are evidence-based and presented in a respectful way. During class, the professor may take positions and make statements for the sole purpose of accomplishing an academic objective or enhancing the learning environment. As a result, students should keep in mind that the ideas presented or discussed during class may not necessarily reflect the professor's personal beliefs or opinions on the subject matter.

Course Materials

A mobile phone that's capable of recording video

A pair of headphones.

If you plan to continue with any sort of multimedia production, a tripod (like this one: <https://tinyurl.com/2p9btkty>) and a lavalier microphone (like this one for iPhones: <https://tinyurl.com/b6j3ju7c>) will be useful. These are NOT required for class, though.

Readings: PDFs uploaded to Canvas. Selections from *Introduction to Narrative Journalism* (Benjamin Wielechowski), an open access text available for free here: <https://oer.pressbooks.pub/narrativejournalism/>.

Course Topical Outline

Week 1: Syllabus, policies and review of equipment needs
Idea/concept

Week 2: Story Structure

Week 3: Writing – Research (include overview of copyright)

Weeks 4-5: Sound – Collecting, Creating, Mixing

Weeks 6: Images – Still: Cot: /P AMCID 23eD(1559W131(5)004 Tw 9 0 Td(I)-5 (d)-8 (ea)-m

