

## Faculty Posters at the Christine E. Lynn College of Nursing

Faculty are responsible for preparing their own posters for conferences and other events, using the College of Nursing poster template. Approval to have the poster printed (i.e. pay for the College must be obtained from the Dean and the Business Manager Betty Woelfe), in advance of printing. Usually this approval is obtained when the faculty member receives approval from the conference as a representative of the College.

- x Attached “pointers” and poster layout guidelines are good starting points if you have not previously prepared a poster using the template.
- x Contact Joanna Kentolall (x72883, or [jkentolall@fau.edu](mailto:jkentolall@fau.edu)) for “getting started” assistance, and for copy editing of the final layout/content.
- x Joanna will forward all posters to Dr. Patricia Liehr for content review before printing is approved.

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## The Why and How of Poster Preparation

What is the purpose of a poster for a conference or meeting?

to deliver a message or a set of information points to a specific audience  
to engage colleagues in discussion of your work

Catch the eye of the casual viewer - make it look interesting

try for 50% of area as visual material - photos, charts, graphs, diagrams, concept maps

