



faculty, including HA faculty. We therefore report it here with the plan described in the management program's strategic goals and plans.

"A review team recommendation was that we increase department faculty diversity, particularly among the full-time entrepreneurship faculty and in the balance across tenure-track faculty ranks. Currently, there are no assistant professors among the management and entrepreneurship faculty. This recommendation can only be addressed through future faculty hiring, and our ability to hire in the near term is severely limited by University budgetary considerations. As that situation changes, we will make special efforts to recruit women and minorities at all ranks. We ask, however, that the University give us permission to advertise positions prior to our annual conference in August of each year even if we must advertise those positions as "pending budgetary approval." Often, we do not get permission to recruit until several months into the academic year, after many potential applicants have already agreed to take positions elsewhere. This is especially problematic for recruiting and hiring at the assistant professor rank."

Goal 2. OPPORTUNITY: Expand the enrollment, course, and co-curricular offerings available to students.

A review team recommendation was to use a variety of mechanisms to recruit majors. They suggest recruiting a group of dynamic and motivated FAU BHS and/or TMHA students who could be charged with developing a social media strategy for HA programs. We will work with the COB Communications Unit to study the feasibility of this endeavor and, if possible, recruit students to lead this project.



professional development. The health administration program has several co-curricular

on internships. We will work closer with the staff in the college Internship and Professional Development Office such that they can refer TMHA students to the appropriate person.

The review team recommended that a curriculum review committee composed of full-time faculty and adjuncts be immediately created to review at least three BHA and MHA undergraduate and graduate programs from other institutions and provide suggestions on how best to restructure the current programs. Last year, two faculty in our unit with the help of two graduate students reviewed eight MHA programs, including all the SUS programs. They provided suggestions on how to restructure the MHA programs, including increasing the number of credits in the MHA programs. We were advised that the College does not intend to increase the number of credits in the MHA programs. As recommended by the review team, we will reconstitute the existing curriculum review committee to review both BHS and MHA programs and provide suggestions on how to improve these curricula. A curriculum expert may need to be engaged to reach this objective.

The review team also recommended that we discuss the program goals and curricula with the field of practice, which can be done through a functioning Advisory Board. There have an increasing number of healthcare practitioners who have been coming to our classrooms to lecture our students. Moreover, the COB internship and professional development unit has established strong ties in the local healthcare community. We will seek inputs from these

