



**Item: SP: - I-3**

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There is no board action required on this item at this time. This is presented for informational purposes to keep the board up to date on goals and progress. In addition, the plan should be assessed and amended to reflect changes and opportunities.

The Strategic Planning Council is recommending the addition of a new goal address student and campus life and has drafted suggestions on how to restructure the Strat in order to broaden and deepen its scope.

The draft 2009 2010

# **Florida Atlantic University**

## **Strategic Planning Council**

Chair: Kristen Murtaugh, Vice President for Strategic Planning

### Members:

John Pritchett, Provost & Chief Academic officer

Randy Talbot, Senior Vice President, Advancement

Ken Jessell, Senior Vice President, Financial Affairs

Charles Brown, Senior Vice President, Student Affairs

Tom Donaudy, University Architect & Vice President for Facilities

Michael Moriarty, Vice President, Division of Research

Howard Hanson, Scientific Director, Center for Ocean Energy Technology

Camille Coley, Executive Assistant Vice President, Division of Research

Joy Stephens, Vice President, Broward Campuses

Gerri McPherson, Vice President, Northern Campuses

Aileen Izquierdo, Senior Vice President, Communications & Marketing

Ed Pratt, Dean, Undergraduate Studies

Barry Rosson, Dean, Graduate College

Sharron Ronco, Associate Provost for Institutional Effectiveness & Analysis

Jeff Schilit, Associate Provost & Chief Information Officer

Scott Adams, Chair, Board of Trustees Strategic Planning Committee

Abe Cohen, President, Student Government Association

Eric Shaw, President, University Faculty Council & Trustee

Jim Murley, Director, Center for Urban & Environmental Solutions

Randy Goin, Chief of Staff

## **FAU STRATEGIC PLAN 2006-2013**

### **GOAL 1: PROVIDING INCREASED ACCESS TO HIGHER EDUCATION**

Florida Atlantic University will continue to provide access to higher education for residents of the region, state and the nation and will respond to the competitive economic environment by increasing the number of degrees granted to students at all levels.

### **GOAL 2: MEETING STATEWIDE PROFESSIONAL AND WORKFORCE NEEDS**

Florida Atlantic University will commit academic and fiscal resources to meeting Florida's need for trained professionals in nursing, teaching and advanced technology. FAU will demonstrate its commitment to recruiting and preparing students in these vital professions and to identifying emerging trends in the labor force.

### **GOAL 3: BUILDING WORLD-CLASS ACADEMIC PROGRAMS AND RESEARCH CAPACITY**

Florida Atlantic University will develop academic and research programs of the highest caliber to support Florida's strategic engagement in building an economy based on high technology and to foster a culture enriched by scholarly inquiry.

### **GOAL 4: MEETING COMMUNITY NEEDS AND FULFILLING UNIQUE INSTITUTIONAL RESPONSIBILITIES**

Florida Atlantic University will be a full participant in its seven county service region. It will advance economic development, encourage regional cooperation and sustainability, build partnerships in key areas of community need and enrich lives through lifelong learning.

### **GOAL 5: BUILDING A STATE-OF-THE-ART INFORMATION TECHNOLOGY ENVIRONMENT**

Florida Atlantic University's information technology will meet the requirements of the faculty, students, staff and administration, responding to growth and offering expanded, faster and more reliable services in teaching, research, service and administration.

### **GOAL 6: ENHANCING THE PHYSICAL ENVIRONMENT**

Florida Atlantic University will create a physical environment that fosters learning and promotes cultural and social interaction among the University's diverse communities.

### **GOAL 7: INCREASING THE UNIVERSITY'S VISIBILITY**

Florida Atlantic University will increase its visibility and strengthen its image locally, regionally, nationally and internationally by expanding its modes of communicating with internal and external audiences.

## **DRAFT STRATEGIC PLAN REVISION\***

### **GOAL 1: PROVIDING ACCESS TO HIGHER EDUCATION AND RESPONDING TO WORKFORCE NEEDS**

Providing Access to Higher Education

(1-6, 9, 10, 11)

Responding to Workforce Needs

(1-8; 2-1, 2, 3, 4, 5)

### **GOAL 2: PROVIDING AN EXCELLENT EDUCATION IN A SUPPORTIVE ACADEMIC ENVIRONMENT**

Enhancing the Undergraduate Academic Experience

(1-1, 2, 3, 4, 5, 7; 2-2)

Enhancing the Graduate Academic Experience

(Objectives to be drafted)

Providing a Supportive Environment for Faculty

(3-5, 6, 7)

### **GOAL 3: PROVIDING QUALITY STUDENT LIFE**

(1-12; Other objectives being drafted by Dr. Charles Brown and Division of

Enhancing the Physical Environment  
(Original Goal 6)

Increasing the University's Visibility  
(Original Goal 7)

Nurturing the University's Human Resources  
(Objectives to be drafted)

\* Red indicates objectives from original Strategic Plan